



NATIONAL AGENCY
OF INVESTMENT
AND PRIVATIZATION
REPUBLIC OF BELARUS

Investment offer

Construction of a building for
manufacturing ravioli, uncooked smoked
and dry-cured sausages



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General information

Company's characteristics	Market characteristics of the planned production
<p><i>Company's name:</i> "Gomel meat-processing plant" OJSC</p> <p><i>Registration date:</i> 24.05.2000</p> <p><i>Ownership:</i> state – 99.79%, legal entities – 0.09%, individuals – 0.12%</p> <p><i>Address:</i> Gomel region, 9, the 8th Ilyich lane</p>	<p><i>Annual output of the sector:</i> BYR 813 bln.</p> <p><i>Main consumers:</i> Belarusian, Russian, Kazakhstan, Kyrgyzstan markets</p> <p><i>Main competitors:</i> "Belatmeat" CJSC, "Volkovysk Meat Processing Plant" OJSC, "Kalinkovichi Meat Processing Plant" OJSC, "Zhlobin Meat Processing Plant" OJSC</p> <p><i>Return on sales:</i> 4%</p> <p><i>Government regulation:</i> setting a limit of maximum release prices for beef and pork and limit trade markups for other products, included in the list</p> <p><i>Average nominal monthly wages in the sector:</i> \$560 (2013)</p>

The project

- **Description:** establishment of production of uncooked smoked and dry-cured sausages, ravioli with the application of modern technologies and equipment; this would ensure the saturation of demand for the products to be manufactured, profits and markets extension. Implementation phases of the project: construction, purchase, installation and commissioning of modern high-tech, energy-saving equipment; the architectural design is currently being examined
- **Project branch:** food industry
- **Project location:** Gomel; 9, the 8th Ilyich lane
- **Financing requirement for investor:** \$19.7 mln.
- **Total investment:** \$19.7 mln.
- **Type of investor participation:** establishment of a foreign enterprise or a joint venture with the "Gomel meat processing plant", as well as other types of participation

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Preliminary indicators of project efficiency

- Sales revenue, without VAT (after reaching the estimated capacity): **\$68.3 mln.**
- Pay-back period: **5 years**
- Internal rate of return (IRR): **32%**
- Net Present Value (NPV): **\$10.4 mln.**

The expected geographic structure of export:

- Russia: 70%
- Ukraine: 10%
- Kazakhstan: 15%
- EC: 5%

Degree of production availability:

Land plot for the construction is available on the territory of “Gomel Meat Processing Plant” OJSC

Competitive advantages of the project

Infrastructure available

- Railway lines and roads
- Warehouses, logistical terminals
- Possibility to expand production and install additional facilities

Strategic advantages

- Dominance at the domestic market
- Complexity of the technological process
- Experienced management

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Contact details



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