



NATIONAL AGENCY
OF INVESTMENT
AND PRIVATIZATION

REPUBLIC OF BELARUS

Investment offer

Construction of a cement plant based on
the “Podkameny” and “Shiroky” chalk
deposits



Investment offer

General information

Company's information	Domestic market and key sector indicators
<p><i>Organization's name (project initiator):</i> Gomel regional executive committee</p> <p><i>Ownership:</i> state</p> <p><i>Project location:</i> Vetka district of Gomel region</p>	<p><i>Market capacity:</i> \$900 mln.</p> <p><i>Key market players:</i> «Belarusian Cement Plant»; «Krasnoselskstroyaterialy», «Krichevcementnoshifer»; «Eurocement Group»; «Siberian cement»; «Novoroscement»; Lafarge SA; Holcim ltd.; Dyckerhoff</p> <p><i>Government regulation:</i> price control</p> <p><i>Annual output of the sector :</i> \$414 mln.</p> <p><i>Return on sales:</i> 7%</p> <p><i>Average nominal monthly wages in the sector:</i> \$420</p>

Description of the project

- **Financing requirement for investor:** \$300 mln.
- **Total investment:** \$300 mln.
- **Type of investor participation:** establishment of a joint venture
- **Investment for R&D, construction, equipment and license purchase**
- **Expected number of employees for the project implementation:** 2 400
- **Main consumers:** Belarussian Steel Works Production Association “Gomelstroimaterialy”, “Gomelsteklo” OJSC

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Project efficiency and expected performance indicators

Year of project realization	1	2	3	4	5
Expected sales, \$ mln.	-	-	200	200	200
Expected market share (%)	-	-	17	17	17
Expected exports, \$ mln.	-	-	40	40	40
Share of exports in total sales (%)	-	-	20	50	50

The expected geographic structure of export: Russia - 40%; EU – 10%

Preliminary indicators of the project efficiency

- Pay-back period: **7 years**
- Dynamic pay-back period: **8 years**
- Internal rate of return (IRR): **20%**
- Net present value (NPV): **\$40 mln.**

Competitive advantages and investor's benefits

- Complexity of the technological process
- Logistics advantages
- Price factor
- Frontier location



Contact details



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