



NATIONAL AGENCY  
OF INVESTMENT  
AND PRIVATIZATION

REPUBLIC OF BELARUS

## Investment offer

Construction of a pilot facility – resources-independent residential area “House Park”



# Investment offer

## Company's information:

**Company's name:** *Private Construction Unitary Enterprise «The House Park»*

**Activities:** *development of innovative technologies in renewables, urban development, waste and resources handling*

**Ownership:** *private*

**Registration year:** *2006*

## Description of the project

- **Concept:** construction of a residential area with life sustenance provided by means of alternative fuel and energy, recycling, economic and financial sources, groundwater sources. The project is based on the idea of decentralized urban development with independent resource-supply and self-financed public utilities management
- The project succeeded and won the “Republican contest of innovation projects, 2010” and was included by the Cabinet of Ministers in the **State Program of Innovative Development** of the Republic of Belarus
- **Financing requirement for investor** - \$17.5 mln. Total investment - \$35 mln.
- **Investment for** research and development, construction, preparation for production, equipment and license purchase, replenishment of current assets (import of equipment, component parts is necessary)
- **Expected number of employees for the project realization:** 40
- **Main consumers:** individuals
- **Distribution channels:** direct selling, selling through intermediaries



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## Preliminary indicators of project efficiency

- Sales revenue, without VAT (after reaching the estimated capacity): **\$49.2 mln.**
- Pay-back period: **1 year 11 months**
- Dynamic pay-back period: **2 years 7 months**
- Internal rate of return (IRR): **26.2%**
- Net present value (NPV): **\$4.1 mln.**

## Competitive advantages and investor's benefits

### Infrastructure available

- Possibility to expand production and install additional facilities
- Railway lines and roads

### Strategic competitive advantages:

- Dominance in the domestic market
- Experienced management
- Price factor

### Investor's benefits:

- Access to large contract works
- Benefits granted



# Contact details



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