



NATIONAL AGENCY  
OF INVESTMENT  
AND PRIVATIZATION  
REPUBLIC OF BELARUS

## Investment offer

Construction of a plant for  
production of special equipment on  
the chassis of MAZ in Lida town



# Investment offer

## General information

Company's characteristics	Market characteristics of the planned production
<p><i>Company's name:</i> "Beltehavtoprom" Double Liability Company</p> <p><i>Registration date:</i> 05.11.2003</p> <p><i>Address:</i> Lida town, Zhukova str.</p>	<p><i>Products:</i> loaders of dry forages, mixer trucks, fuel servicing trucks, milk tank vehicles, vans of various destination, refuse collection and street-cleaning vehicles based on the truck chassis of MAZ</p> <p><i>Annual output of the sector:</i> \$2.25 mln. (2013)</p> <p><i>Return on sales:</i> 3-5% (2013)</p> <p><i>Average nominal monthly wages in the sector:</i> \$620 (2013)</p> <p><i>Main consumers:</i> Belarus, Russia, Kazakhstan</p> <p><i>Geography of production distribution:</i> Belarus, Russia, Kazakhstan</p> <p><i>Government regulation:</i> engineering documentations, vehicle type approval, license of Industrial state supervision</p>

## The project

- **Description:** construction of an administrative building and production premises with connection to all the utilities
- **Project location:** Lida town, Zhukova str.
- **Total investment:** \$1 mln.
- **Financing requirement for investor:** 80% of total investments

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## **Preliminary indicators of the project efficiency (to be defined by investor)**

- Pay-back period: **5 years**
- Business plan/feasibility study: non available

## **Competitive advantages of the project**

### **Infrastructure available**

- Railway lines and roads: Belarusian Railway (5 km), republican motor roads (0.5 km)
- Communications: electricity (0.1 km, 3 000 kV), water supply, gas pipeline
- Available land plot (1.5 ha)
- Presence of constructions: administrative facilities (450 m<sup>2</sup>), industrial premises (1 850 m<sup>2</sup>)
- Possibility to build the necessary infrastructure via state budgetary financing
- Possibility of further expansion of production and the installation of incremental capacity

### **Strategic advantages**

- Strong brand
- Profiled staff
- Supply chain of raw materials and components
- Distribution network
- Undersaturated Belarusian market for the production proposed
- Entry into the Common Economic Space market
- Guaranteed volume of orders
- Local raw materials availability
- Availability of valid patents, licenses, permits



# Contact details



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