



NATIONAL AGENCY
OF INVESTMENT
AND PRIVATIZATION
REPUBLIC OF BELARUS

Investment offer

Establishment of plasticizers manufacture



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General information

Company's characteristics	Market characteristics of the planned production
<p><i>Company's name:</i> "Lakokraska", Lida OJSC</p> <p><i>Ownership:</i> state – 99.9%</p> <p><i>Registration date:</i> 22.06.2000</p> <p><i>Address:</i> the Republic of Belarus, Lida town</p>	<p><i>Product:</i> plasticizer dioktylphthalate</p> <p><i>Market capacity:</i> 2.5 thsd. tons</p> <p><i>Main consumers:</i> OJSC "Artificial leather plant", (Pinsk), JV "Interplast" (Pinsk), DLC "Technotex" (Mogilev), CJSC "Atlant" (Minsk), OJSC "Mogilevkhimvolokno". The Russian Federation: OJSC "Caprolactam" (Dzerzhinsk), OJSC "Vladimirskiy chemical plant" (Vladimir), CJSC "Caustic" (Sterlitamak)</p> <p><i>Distribution channels:</i> commodity distribution network of the LLC "Trading House "Lida LK" (Moscow) and LLC "Trading House "LK-Ukraine" (Kiev), commodity distribution network of the Concern "Belneftekhim" LLC "BNH-OIL Polska Sp. Z.o.o" (Warsaw), LLC "Belneftekhim Shanghai Trading" (Shanghai)</p> <p><i>Annual output of the sector:</i> \$0.27 mln. (2016)</p> <p><i>Return on sales:</i> 8.2% (2016)</p> <p><i>Average nominal monthly wages:</i> \$900 (2016)</p>

The project

- **Project branch:** chemical industry
- **Project location:** the Republic of Belarus, Lida town, "Lakokraska" OJSC
- **Financing requirement for investor:** \$10 mln.
- **Total investment:** \$10 mln.



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Preliminary indicators of project efficiency

- Sales revenue, excl. VAT (after reaching the estimated capacity): **\$18.1 mln.**
- Pay-back period: **4.2 years**
- Dynamic pay-back period (DPBP): **6.5 years**
- Internal rate of return (IRR): **11.2%**
- Net present value (NPV): **\$2.04 mln.**
- Discounting rate (DR): **\$9.5%**
- Business plan and feasibility study are available

Competitive advantages of the project

Infrastructure available

- Railway lines (1.5 km)
- Communications: electricity (21 km, 26 MW), water supply
- Warehouses, logistics terminals (507 m²)
- Land plot availability for industrial use (57.42 ha)
- Constructions available for industrial, administrative and auxiliary purposes (18 749 m²)
- Possibility output expansion and installation of additional production capacities

Strategic advantages

- Strong brand
- Profiled staff
- Supply chain of raw materials and components
- Entry into the Common Economic Space market
- Use of local raw materials



Contact details



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