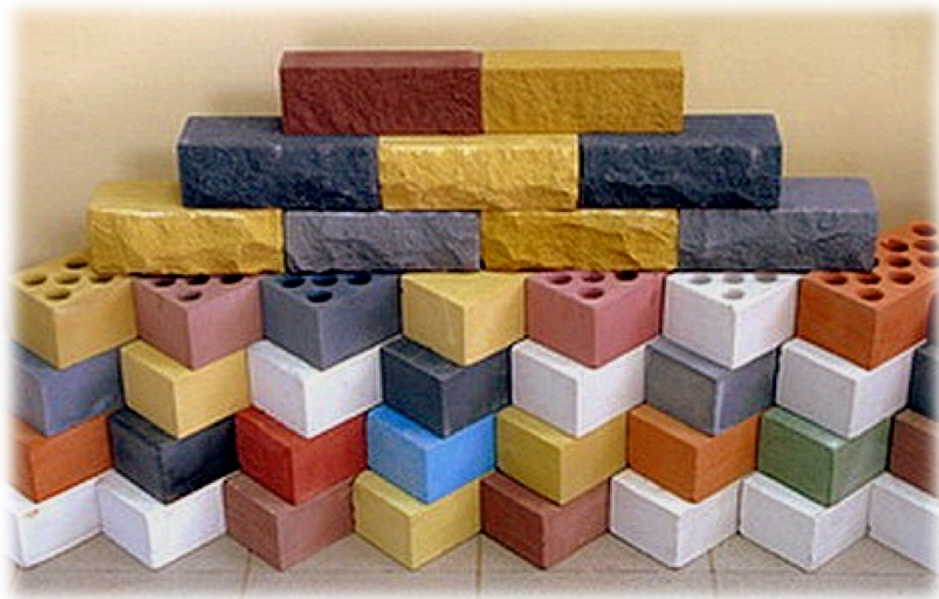




NATIONAL AGENCY  
OF INVESTMENT  
AND PRIVATIZATION  
REPUBLIC OF BELARUS

## **Investment offer**

Modernization of the operating silicate bricks production with the installation of a modern brick press and packaging line



# Investment offer

## General information

Company's characteristics	Market characteristics of the planned production
<p><i>Company's name:</i> Branch No. 5 of "Grodno building materials plant" of "Krasnoselskstroyaterialy" OJSC</p> <p><i>Registration date:</i> 30.08.2013</p> <p><i>Authorized fund structure:</i> state – 93.85%, other legal entities – 2.61%, individuals – 3.54%</p> <p><i>Address:</i> "Grodno building materials plant" OJSC</p>	<p><i>Product:</i> silicate bricks</p> <p><i>Market capacity:</i> 360 million pieces</p> <p><i>Main consumers:</i> Industrial and civil construction</p> <p><i>Return on sales:</i> 15%</p> <p><i>Government regulation:</i> price control</p> <p><i>Prospective distribution channels:</i> building organizations and individual consumers in the Republic of Belarus, markets of Russia, Ukraine and Baltic countries</p>

## The project

- **Description:** the project implementation will enable the expand the range of produced silicate bricks, including of lime-sand stones and rusticated bricks, to reduce the number of personnel and the energy intensity of production. In the long term it will allow to expand sales markets, to increase volumes of export deliveries and competitiveness of products.
- **Project branch:** manufacturing industry
- **Project location:** "Grodno building materials plant KSM" OJSC
- **Financing requirement for investor:** \$4.4 mln.
- **Total investment:** \$4.4 mln.
- **Type of investor participation:** direct investment



# Investment offer

## Preliminary indicators of the project efficiency

- Sales revenue, excl. VAT (upon reaching the estimated capacity): **\$10.5 mln.**
- Pay-back period: **4 years**

## Competitive advantages of the project

### Infrastructure available

- Railway lines and roads: Belarusian Railway (11 km), republican motor roads
- Communications availability: electricity (10 kV, 2.2 km), water supply, gas pipeline
- Land and production capacities: land availability (12.9 thsd. sq. m), constructions available
- Warehouses, logistics terminals
- Possibility of output expansion

### Strategic advantages

- Profiled staff
- Supply chain of raw materials and components
- Undersaturated market in Belarus for the production proposed
- Distribution network
- Entry into the Common Economic Space market
- Use of local raw materials



# Contact details



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