



NATIONAL AGENCY
OF INVESTMENT
AND PRIVATIZATION
REPUBLIC OF BELARUS

Investment offer

Setup for production of a new brick type and cement-free construction materials



Investment offer

General information

Company's characteristics	Market characteristics of the planned production
<p><i>Company's name:</i> private enterprise "New global ecological alternative energy systems"</p> <p><i>Type of ownership:</i> private</p> <p><i>Registration date:</i> 25.02.2013</p> <p><i>Distribution of authorized capital:</i> 100 % foreign capital</p>	<p><i>Product:</i> new generation building materials made from high-strength ceramics</p> <p><i>Main consumers:</i> Belarussian and foreign building organizations</p> <p><i>Return on sales:</i> 20% (in 2020 year)</p> <p><i>Average nominal monthly wages of the similar businesses:</i> \$500</p>

The project

- **Description:** all product types suggested for output exceed substantially consumer properties of building materials applied at present. Low-priced local raw materials, combination of lightness, low thermal conductivity, and enough construction strength as well as opportunity of refusal from applying cement and other similar solutions make such materials very prospective. The project implementation will enable to improve the quality of construction and architectural design, replace expensive materials by cheaper ones with better properties; ensure ecological cleanness of the production and products.
- **Project branch:** production of construction materials
- **Total investment:** \$13.5 mln.
- **Financing requirement for investor:** \$13.5 mln.
- **Type of investor participation:** greenfield



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Preliminary indicators of project efficiency

- Sales revenue, without VAT (after reaching the estimated capacity): **\$9.9 mln.**
- Pay-back period: **6 years**
- Internal rate of return (IRR): 20%
- Business plan/feasibility study availability: available

Competitive advantages of the project

- Undersaturated market in Belarus for the production proposed
- Entry into Common Economic Space market
- Use of local raw materials
- Availability of valid patents, licenses, permits
- There is no similar production at present



Contact details



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