

## **Investment offer**

Organization of production of disposable  
tableware made of paper



# Investment offer

## General information

Company's characteristics	Market characteristics of the planned production
<i>Address:</i> Vitebsk region, Dokshitsy city	<i>Product:</i> Disposable tableware made of paper <i>Market capacity:</i> \$5-6 mln. <i>Main consumers:</i> catering (cafes, restaurants, etc.) <i>Government regulation:</i> does not require a license <i>Average nominal monthly wages of the similar businesses:</i> \$900

## The project

- **Description:** this project will be successful for several reasons: 1) a general positive trend of growth in the use of disposable tableware; 2) paper tableware is hygienic, environmentally friendly and easy to use; 3) disposable tableware made of paper is import-substituting products
- **Project branch:** production
- **Project location:** Vitebsk region, Dokshitsy city
- **Anticipated start date of the project:** 2013
- **Financing requirement for investor:** \$2.5 mln.
- **Total investment:** \$2.5 mln.
- **Type of investor participation:** new enterprise



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## Preliminary indicators of project efficiency

- Sales revenue, without VAT (after reaching the estimated capacity: **\$4.3 mln.**
- Pay-back period: **3 years**
- Dynamic pay-back period (DPBP): **4 years**

## Competitive advantages of the project

### Infrastructure available

- Railway lines and roads: Belarusian railway, republic-wide roads, other roads with improved surface
- Communications availability: power grid, plumbing
- Land and production facilities: possibility to expand production and install additional facilities

### Strategic advantages

- Profiled staff
- Undersaturated market in Belarus for the production proposed
- Common Free Market Zone entry
- Guaranteed volumes of orders
- Use of local raw materials



# Contact details



NATIONAL AGENCY  
OF INVESTMENT  
AND PRIVATIZATION  
REPUBLIC OF BELARUS

## Regional Development Department

+375 17 226 48 51

[region@investinbelarus.by](mailto:region@investinbelarus.by)

Address: 220030, 14 Bersona str.,  
Minsk, Republic of Belarus

