



# NATIONAL AGENCY OF INVESTMENT AND PRIVATIZATION

REPUBLIC OF BELARUS



WHO ARE WE ?

32 employees

# Our team



Our team is able to speak the most popular languages in the world

Language proficiency ranges from intermediate (B1) to advanced (C1)

32 English

3 German

3 Spanish

1 Chinese

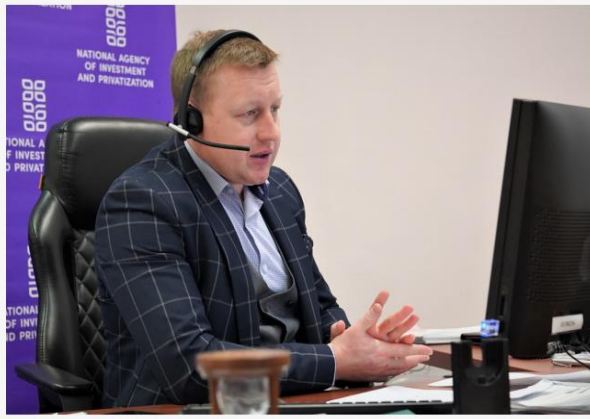
3 French

2 Italian



7

we speak foreign languages fluently



48

average response time to a request (hours)



130

amount of investments attracted in 2018-2021 (\$, mln)



0,7

agency maintenance costs per year (\$, mln)



“

FOR EVERY DOLLAR THAT THE  
STATE INVESTS IN THE  
AGENCY, THERE ARE ABOUT  
60 DOLLARS OF FOREIGN  
INVESTMENT

Dzmitry Krasouski, the Director of the National  
Agency of Investment and Privatization



WHAT DO WE DO?



## MAIN GOAL IS TO ATTRACT FOREIGN DIRECT INVESTMENT IN BELARUS

- Project office: search and selection of investment projects & ideas
- Promotion: forming the investment image of Belarus abroad
- Investor servicing: “one-stop shop” for foreign investors



# GLOBAL PARTNERSHIP



more than  
80 partners in  
about  
20 countries

# AGENCY WORKS WITH AN INVESTOR AT THE PRE-INVESTMENT STAGE



RESEARCH



INFORMATION  
COLLECTION



PROJECT  
LOCALIZATION  
SELECTION



EVALUATION OF  
ALTERNATIVES

The duration of the stage is from 1 year to 3 years

# Legal entities in 4 different spheres



The total announced investment is \$10.4 million

**10 LEGAL ENTITIES  
WERE FOUNDED**

# Our marketing activities and products



Virtual and face-to-face events



Quality content



Social media marketing

# BELARUS INVESTMENT FORUM

We host a wide range of events: from internal webinars to international forums





## Events like these require careful preparation

For the Belarusian Investment Forum we:

Developed the concept of the event;

Found and invited speakers and participants;

Branded social networks;

Provided printing of souvenir products;

Finally held an event.



# VIP-EVENTS

For representatives of Belarusian and foreign business circles

A photograph of a golf bag on a green field. The bag is black and red with white text, including the brand name 'Titleist'. The background shows a lush green golf course with trees in the distance. A green triangle is visible on the left side of the image.

## MINSK GOLF INVITATIONAL 2021

Международный закрытый турнир по гольфу среди любителей

[РЕГИСТРАЦИЯ](#)

# Printed products

## Invest in Belarus Guidebook

Investment opportunities,  
legal and economic environment

PREPARED BY



**Arzinger**  
Law OFFICE



Brief presentation of the 26 most promising investment projects in Belarus in different regions and industries





# THANK YOU FOR YOUR ATTENTION!



Phone us

[+375 17 200 81 75](tel:+375172008175)



Drop a line

[mail@investinbelarus.by](mailto:mail@investinbelarus.by)



Browse the website

[investinbelarus.by](http://investinbelarus.by)

ANY QUESTIONS?